

Behind The Scene.....



Crafted Without Compromise

Behind The Scene - Collaboration of LEVI'S Made & Crafted & White Mountaineering.....



The Brands -

Levi's® - original leader and denim authority. Levis® Made & Crafted® designs tomorrow's classics using today's best materials and construction techniques.

White Mountaineering® - Tokyo based outdoors-inspired streetwear brand, known for uniting the performance demands of outdoors and fashion's aesthetic needs.

The Collaboration-

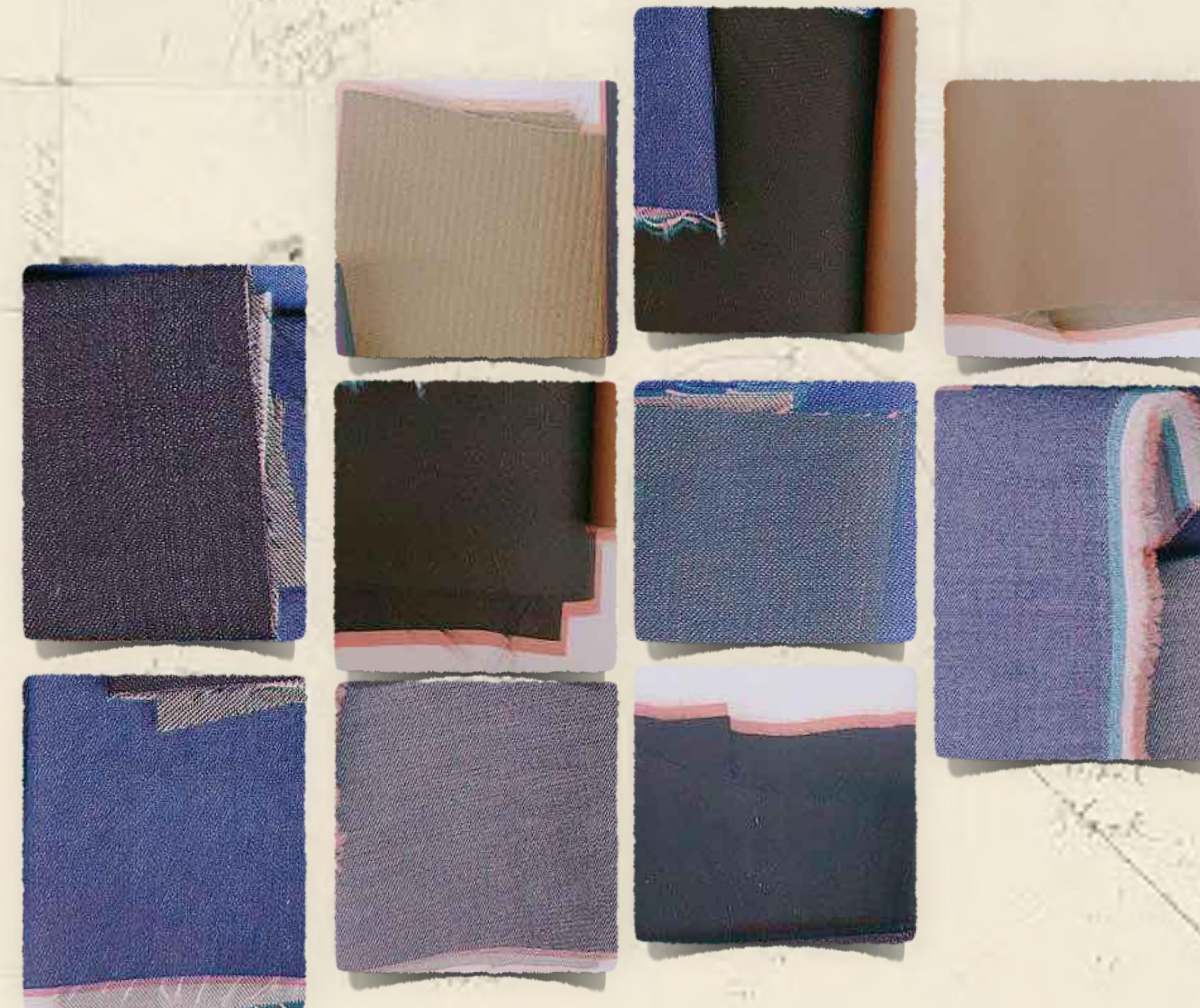
White Mountaineering® brings technical functionality to Levi's® Made & Crafted® - **MIXING INNOVATIVE FABRICS WITH CLASSIC DENIM.**

This FW2020 collaboration used all Japan-made fabrics, including denim and performance nylon, reassembled through different fabrics & interesting designs such as layerings, blockings, patchworks and appliques. Products consists of jackets, tops and bottoms, including Fish-tail Parka, oversize work pants, M65 jackets and truckers.

Behind the Story -

Great Mind Apparel: Starting from Tech packs, fabric orders, developing samples to garments delivered to customer, we are laser focused, flexible and responsive to customer's needs. With our commitment to quality & complexity, Great Mind Apparel will continue to be the apparel partner to fashion collaborations!

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LEVI'S x WHITE MOUNTAINEERING

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The
Design
Details

LEVI'S X WHITE MOUNTAINEERING

Behind The Scene.....



Accents & Details : Plackets & Pockets

Behind The Scene.....



Accents & Details : Sleeves & Cuffs

Behind The Scene.....



Accents & Details : Bottoms

Behind The Scene.....



The Collection

all photos taken by Great Mind Apparel